

# Senior Projects 2006

## Mass Communications and Media Studies Minors

- Rachel Arguello** - *Teen Beat* (Magazine)
- Carrie Benjamin** - *Proposal for a "Boston's Fourth of July Fireworks DVD"* (Marketing/Advertising/PR)
- Jessica Brauser** - *My Senior Project: A Student Docufilm*
- Ashley Chan** - *The Magic of Harry Potter* (Research Paper)
- Arielle Chavkin** - *Willing to Fight: Ani DiFranco's Lyrics of Political and Feminist Protest* (Magazine Article)
- Valerie Chin** - *Empowering Future Leaders* (Film)
- Gordon Cieplak** - *Screenshots* (Photography)
- Rebecca Dince** - *Rebuilding the Gulf Coast: A Three-Part Series* (Magazine Articles)
- Laura Espy** - *"Hill to Hollywood Network" Website*
- Melissa Fiorenza** - *SASS Magazine*
- Dana Foster** - *the Outlet @ Tufts University: www.tuftsoutlet.com* (Website)
- Shana Horak** - *Tufts Field Day* (Social Marketing Campaign)
- Benjamin Huggins** - *It's On You* (Multimedia Campaign)
- Gabriela Jirasek** - *Deep Focus Magazine*
- Matthew Kay** - *Dreams, Vol. 1* (Film)
- Danielle Khoury** - *Aceituna Cafe Marketing Campaign*
- Seth LaPierre** - *the scroo fashion label* (Advertising Campaign)
- Thuy Le** - *Unveiling Tufts' Best Kept Secret: A Publicity Campaign for WMFO*
- Jordan Levie** - *Fortitude* (Film)
- Jessica McConnell** - *then life happens* (Film)
- Brindusa Negritoiu** - *Ballou to Broadway* (Marketing and Event Planning)
- Alicia Neubig** - *Tufts Field Day* (Social Marketing Campaign)
- Sarita Parekh** - *Aceituna Cafe Marketing Campaign*
- Aravinda Rao** - *Consumer Empathy* (Marketing Thesis)
- Dana Ropper** - *Basic Luxuries: The Marketing of Luxury Goods in the United States* (Marketing/Advertising Analysis)
- Marina Shaw** - *Running for Change: Tufts Student Elected to New Hampshire State House* (Film)
- Kristin Shinkawa** - *Smart Cinema: A Children's Media Literacy Initiative*
- Leigh Evans Simons** - *Running for Change: Tufts Student Elected to New Hampshire State House* (Film)
- Patrice Taddonio** - *Miller the Martyr?* (Magazine Article)
- Loi To** - *Smart Cinema: A Children's Media Literacy Initiative*
- Leah Tucker** - *Empowering Future Leaders* (Film)
- Yagmur Uslu** - *Marketing Communications Plan: Launching VOGUE in Turkey*

**Jessica Valentine** - *Gender Portrayal on Saturday Morning Cartoons* (Research Paper)

## Film Studies Minors

**Julie Rapaport** - *The Role of the Producer in Film* (Research Project)

**Zachary Robbins** - *Franklin and Stephanie* (Film)

**Daniel Roe** - *Montana* (Film)

**Jessica Simoncelli** - *An Exercise in Adaptation* (Film Treatment)

**Jose Vazquez** - *21 Shots* (Documentary Film)

**Julia Verplank** - *Coming About* (Screenplay)

## Multimedia Arts Minors

**Adam Arrigo** - *The Main Drag* (Multimedia)

**Regan Cerato** - *Roxy's World* (Multimedia)

**Michael Hughes** - *It's On You* (Multimedia Campaign)

**Vuong Nguyen** - *Mua-Rain* (Animation)

**Miranda Steed** - *Encouraging Women in the Computer Sciences* (Website)

**Jean Duff Whitehead** - *then life happens* (Film)